

Preston Hollow East
HOMEOWNERS ASSOCIATION

PHEHA

**Preston Hollow East Neighbors
Communicate. Community. Contribute.**

**Join on or Before
September 12th &
Save!!**

**PHEHA:
Fighting Crime
by Funding
Extra Neighborhood Patrols!**

Extra Neighborhood Patrols can help keep our neighborhood safer. Join PHEHA and contribute directly to our community safety.



PHEHA ANNUAL DUES

It is that time of year again! The majority of the annual dues you pay are used to fund Crime Watch Extra Neighborhood Patrols (ENP). More PHEHA members equals more patrols! Our goal of 24-7 Patrols by dedicated off duty Dallas Police Officers is within reach with your support.

Join PHEHA Today!

More on Page 3.

MEMBER BENEFITS

PHEHA is adding benefits to our membership. We know your participation is voluntary and we are adding more value.

Join PHEHA Today!

More on Pages 2-3.

ANNUAL MEETING

Save the date!

Saturday, September 12th
10am-11am at El Fenix.

- Win prizes!
- Bring the kids!
- Vote on our Board Members!

More on Page 3.

Hello Neighbors! We need your help. Crime is up and membership is down.

Our neighborhood community can best fight crime by joining the homeowners association which directly funds Crime Watch Extra Neighborhood Patrols. PHEHA membership dues almost entirely go towards funding PHEHA Crime Watch. The number of hours we are able to pay for is directly related to the number of paid members participating in our homeowners association.



A direct result of low PHEHA membership participation has resulted in reduced Crime Watch hours.

We need your help to increase our paying members from 40% to over 80%. Together we can get closer to fully funding 24-7 PHEHA Crime Watch Extra Neighborhood Patrols (ENP).

Each paying member is provided the phone number to the PHEHA Crime Watch Center. Response times increase and are impressively fast! Paid members of PHEHA can call the Crime Watch phone number and get personalized benefits from the Extra Neighborhood Patrol Officers (ENPO) including:

- Police escort to your door
- Police response to suspicious activity
- Police response in emergency
- Police special attention when you notify ENPO that you are out of town

JOIN on or before September 12th And get your membership card FREE!



MEET YOUR CRIME WATCH EXTRA NEIGHBORHOOD PATROL OFFICERS

MESSAGE FROM SERGEANT ADAMEK:

Our annual PHEHA meeting is your chance to meet and hear from Sergeant Adamek directly about crime prevention.



CRIME UPDATE IN PRESTON HOLLOW EAST:

Crime is up and membership in PHEHA is down. We combine Crime Watch and PHEHA under one organization. Your paid PHEHA membership funds Crime Watch. **Join now** and help keep our neighborhood safe!

We are looking for volunteers:

- Block Captains
- Corner home owners for Crime Alert signage

For more on our Crime Watch Extra Neighborhood Patrols & our Dallas Police Officer program please visit PHEHA.ORG/CRIMEWATCH

PHEHA ZONING UPDATE!

PRESTON CENTER SKYBRIDGE:

Dallas City Council voted to postpone voting on this case until November.



WHAT YOU SHOULD KNOW:

Transwestern is seeking rezoning of the NE corner of Northwest Highway and Preston.

The planned use study for Northwest Highway and Preston Road has consultant Kimley-Horn leading the project.

Zone 3 task force representatives are Jay Gordan and past PHEHA President Ashley Parks.

For more on PHEHA zoning update please visit WWW.PHEHA.ORG/ZONING

JOIN PHEHA TODAY!

Join On or Before September 12th &
Get Your Free PHEHA Membership Card!
- Get Special Discounts & Savings -
Upgrade Your Membership & We Will include
a PHEHA Fleece!



PHEHA: Membership Card! Join Now and Save!

PHEHA is proud to provide members with discounts and savings with participating Business Partners.

One of the perks of living in this neighborhood is the wonderful shops and restaurants. Many of those have extended discounts to PHEHA members!

The PHEHA membership card savings could easily pay for your PHEHA membership. Use it when you shop and ask your favorite

businesses to join and participate in this great neighborhood program.

Join between now and our annual meeting and the PHEHA membership card is included with your membership.

Pick up your PHEHA membership card at the upcoming annual meeting or have it delivered to you. Don't delay! After September 12th Member cards will be \$20. Join now and start saving!

For a full list of participating partners or for more information on how you can add your business as a partner visit PHEHA.ORG/MEMBERSHIP CARD



A Special "THANK YOU" To These PHEHA SPONSORS

IDLEWOOD BAY
ON CEDAR CREEK LAKE
A Private Gated Community
Lakefront Building Sites
Starting At
\$497,000 On Over 4 Acres
www.idlewoodbay.com
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The Saving Seed challenges families to get in touch with their financial belief system, their money roots, to uncover good and bad habits with regard to money. The seeds we plant in our children, as the seeds that were planted in us, shape who they are and who they grow up to be.
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SEWELL

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Sales Associate
Tel: 214 353 2106 Cell: 214 552 3023 jsmiley@sewell.com

For a full list of participating sponsors or for more information on how you can add your business as an advertiser or sponsor visit PHEHA.ORG/SPONSORSHIP

SUMMER 2015 WWW.PHEHA.ORG

GET INVOLVED!

BE A BLOCK CAPTAIN! Or co-captain. Did you know that Desco has the most PHEHA members of any block in Preston Hollow East? Be a Block Captain and help

make your block safer and better! For more on

PHEHA Block Captains please visit WWW.PHEHA.ORG/VOLUNTEER

SPONSOR A NEIGHBOR!

Help a neighbor. You might have a senior living near you that has been able to participate in the past but can't now. What a great way to ensure they have an extra set of eyes looking out for them. Upgrade your membership to **Member +1** today!

BE A GOLD MEMBER!

Show your neighborhood colors by wearing your PHEHA fleece pullover while knowing that you are helping keep this wonderful place safer. All monies go to help our operations.

For more on sponsoring a neighbor or contributing more to the Crime Watch Extra Neighborhood Patrols please visit WWW.PHEHA.ORG/MEMBERSHIP

PHEHA LEADERSHIP:

President: Judy Smiley
VP Membership: Russ Corby
Secretary: Meredith Houston
Treasurer / Crime Watch: Michael Young
New Members: Cindy Besek Young
Zoning: Ashley Parks
VP Marketing / Communications: Juli Black

The all volunteer PHEHA leadership board
Thanks You for your participation in PHEHA.

For more information and to get involved contact: Info@PHEHA.ORG

LOCATION! LOCATION! LOCATION!

PHEHA is home to approximately 1000 single family homes. Whether you are new to the neighborhood or if you are a long time resident we WELCOME YOU to join the Preston Hollow East Homeowners Association. **Join or Renew Today!**

PHEHA MAP



JOIN PHEHA TODAY!

Join On or Before September 12th &
Get Your Free PHEHA Membership Card!
- Get Special Discounts & Savings -
Upgrade Your Membership & We Will include
a PHEHA Fleece!



Thank you and welcome back to our current members &
Welcome to our new members!



JOIN PHEHA!

Cut this section and mail to:
PHEHA, P.O. Box 25528,
Dallas, Texas 75225
For more information or to
pay PHEHA dues online
please visit:
WWW.PHEHA.ORG/PAYDUES

JOIN / RENEW PHEHA DUES & BENEFITS

	SENIOR 65+	BASIC Member	MEMBER +	MEMBER +1 Sponsor A Neighbor	GOLD Member
PHEHA DUES	\$250	\$300	\$340	\$590	Min. \$590 or more
FREE MEMBERSHIP CARD* (a \$20 value)	✓	✓	✓	✓	✓
CRIME WATCH	✓	✓	✓	✓	✓
WINDOW STICKERS	✓	✓	✓	✓	✓
YARD SIGN			✓	✓	✓
PHEHA FLEECE* (a \$90 value)				✓	✓

*Included when you join or renew on or before September 12th.

NAME: _____

Address: _____, Dallas, TX 75225

Phone 1: _____ - _____ Phone 2: _____ - _____

Email: _____

Add a yard sign for \$40 (check box): ☐

YES, contact me about being a block captain (check box): ☐

Membership Level (circle one):

Senior 65+ Basic Member+ Member+ Sponsor Neighbor Gold

Assign a neighbor I can sponsor (check box): ☐

Or, Name/Address of neighbor _____

YES, I would like to make an additional contribution to my neighborhood of: \$ _____

YES, contact me about advertising and or sponsorships (check box): ☐

TOTAL AMOUNT ENCLOSED.....\$ _____

I upgraded! My fleece size preference is (circle one): **M L XL**

SURVEY! I use social media: ☐ Facebook ☐ Nextdoor ☐ Twitter ☐ Instagram

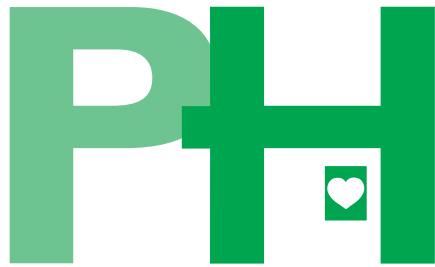
SUMMER 2015 WWW.PHEHA.ORG

*****ECRWSS**

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POSTAL CUSTOMER



Preston Hollow East
HOMEOWNERS ASSOCIATION

PHEHA

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Communicate. Community. Contribute.**

**Join on or Before
September 12th &
Save!!**

PHEHA: Annual Meeting

It is that time of year again!
Take a look inside to see what is
new with PHEHA!

Please **join** or **renew** your PHEHA
membership! Mail in the membership form
inside or **join** or **renew** online at
WWW.PHEHA.ORG Join now and SAVE!

We hope to see you on Saturday, September
12th from 10am-11am at El Fenix for our
annual meeting. There will be prizes,
information on local zoning & updates from
PHEHA Crime Watch Police Officers.
And, vote on the new PHEHA board.



**Dogs & Cats Agree!
Joining PHEHA Is
Good For The Whole
Neighborhood!**